



This November 3-7, thousands of students, educators, parents and community organizations will join MediaSmarts and the Canadian Teachers' Federation (CTF) in marking Canada's 9th annual Media Literacy Week.

We have been busy working with collaborators -- both old and new -- on a variety of exciting activities and events we'll be telling you about over the coming weeks.

This year's theme

This year's theme, "**Youth & Social Networking: Creative, Connected, Collaborative,**" will encourage adults to work with young people to explore the opportunities that social networking tools provide for contributing positively to society and building digital skills for the future.

[Resources](#)

[Ideas for Educators](#)

Want to get involved?

The new [Media Literacy Week](#) website is packed with ideas and resources to help you celebrate, from promoting the week through your networks to hosting your own activities, – everything from small classroom or community-based projects to large-scale public events.

[Ideas for Collaborators](#)

[Ideas for the Home](#)

MediaSmarts and the CTF will help promote your involvement by showcasing your events, activities and resources through our network of collaborators and on the Media Literacy Week website.

[Promotional Materials](#)

Featured educators and youth

Leading up to Media Literacy Week we will highlight innovative adults and youth who are doing amazing things to foster media literacy in their communities. Check out the [In Action](#) page to see how teens and teachers are using social media for social good. Know someone we should profile? [Send us](#) your suggestions!

[Events](#)

[Collaborators](#)

[Sponsors](#)

Featured campaign: #unwrittencodes

This fall, we're exploring the unwritten codes of social media. We'll be delving into the self-developed culture that youth have created online whether it's the rules behind liking and posting photos, the sub-communities that have been created through hash tags, or the use of acronyms like FOMO, TBH, or YOLO. Stay tuned for more!

Featured resource: Think Before You Share



This guide from MediaSmarts and Facebook provides teens with tips about sharing and making decisions online.



Help us make some noise for Media Literacy Week!

Join the Thunderclap: <http://ow.ly/BE2ny>

Learn more about this exciting annual initiative [here](#).

Questions? Send us an e-mail at mlw@mediasmarts.ca.

We hope you'll join us in celebrating the largest digital and media literacy movement in Canada!

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